

00540035 033100  
00TEED 5E004560

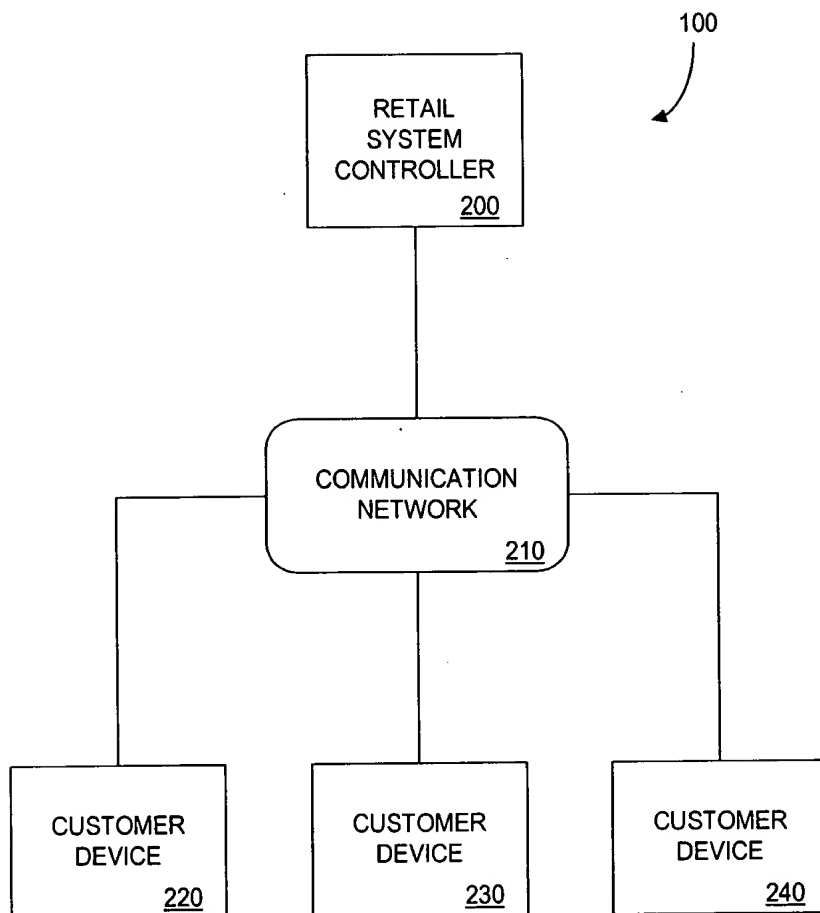


FIG. 1

200

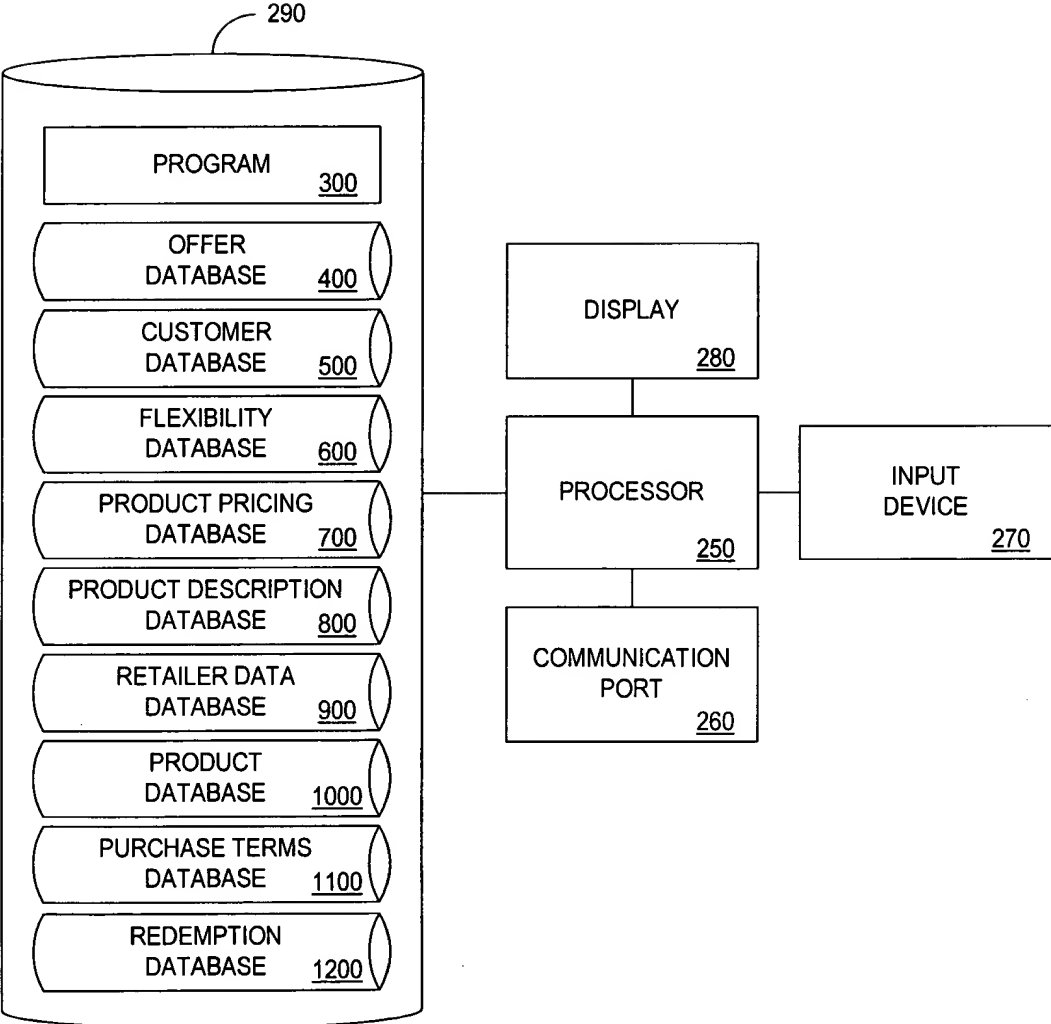


FIG. 2

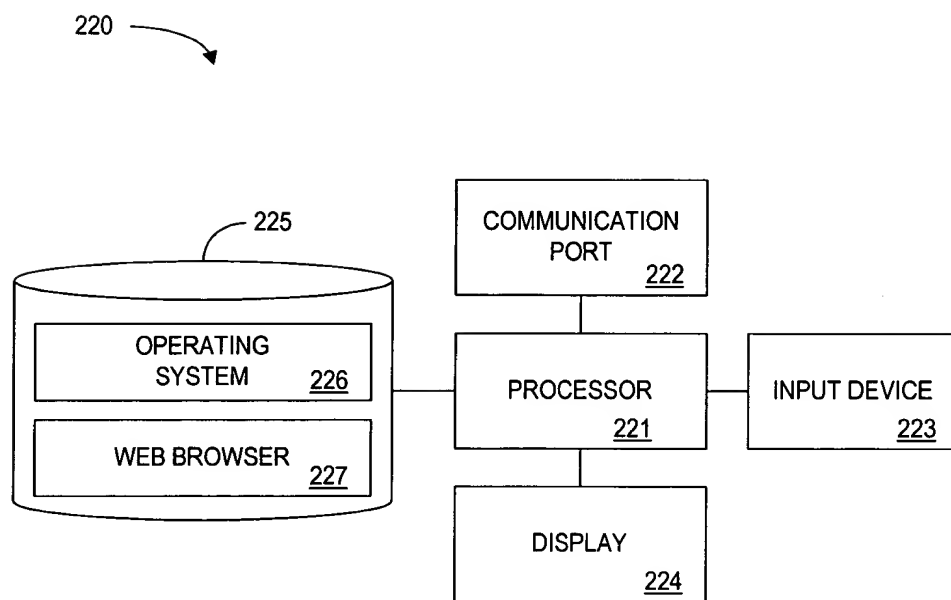


FIG. 3

400

OFFER IDENTIFIER 402	CUSTOMER IDENTIFIER 404	MANUFACTURERS 406	FEATURES 408	PICKUP LOCATIONS 410	PRODUCT STATES 412	OFFER STATUS 414
T-101555	C-4321333	SONY, MAGNAVOX, OR TOSHIBA	PIP	STAMFORD OR HARTFORD	NEW	PENDING SYSTEM
T-333010	C-9876555	SONY	30" SCREEN, AND PIP	NEW YORK	NEW OR FLOOR MODEL	ACCEPTED BY CUSTOMER
T-654321	C-1234567	MAGNAVOX	PIP	TEANECK	NEW	REDEEMED
T-999876	C-8777665	ANY	UNIVERSAL REMOTE, AND V-CHIP	BOSTON	NEW OR USED	DENIED BY CUSTOMER
T-753642	C-6123234	TOSHIBA	UNIVERSAL REMOTE, AND V-CHIP	PROVIDENCE	NEW	PENDING CUSTOMER

FIG. 4A

400

OFFER IDENTIFIER 402	CUSTOMER IDENTIFIER 404	OFFERED PRICE 416	OFFER STATUS 414
T-101556	C-3334321	\$200	PENDING CUSTOMER
T-100333	C-6789555	\$150	ACCEPTED BY CUSTOMER
T-654123	C-7654321	\$10 LESS THAN RETAIL	REDEEMED
T-876999	C-5888777	20% OFF RETAIL	DENIED BY CUSTOMER
T-642753	C-8234123	\$400 to \$425	PENDING SYSTEM

FIG. 4B

500

CUSTOMER IDENTIFIER 502	CUSTOMER NAME 504	CUSTOMER CONTACT INFORMATION 506	PAYMENT IDENTIFIER 508
C-4321333	JANE DOE	170 CENTER ST. NOWHERE, CA 90210	CC-4444-3333- 2222-1111
C-1234222	CLIFFORD BROWNIE	CBROWNIE@ ADDRESS.COM	CC-5555-4444- 3333-2222
C-6789555	MILES DAVIE	(555) 222-1221	CC-6666-5555- 4444-3333
C-1234567	ELIE PAUL	1 SMART WAY NY, NY 10023	PAID
C-5888777	STINGFORD FALL	2 CEDAR LANE STAMFORD, CT 06900	CC-7777-6666- 5555-4444

FIG. 5

054035 103400  
00720 500450

600

PRODUCT CATEGORY: STANDARD TV	
CONDITION 610	FLEXIBILITY POINTS 620
MANUFACTURER	+10 EACH
FEATURE	-5 EACH
PICKUP LOCATION	+10 EACH
PRODUCT STATE	+15 EACH

FIG. 6A

600

PRODUCT CATEGORY: STANDARD TV		
CONDITION VALUE 630	FLEXIBILITY POINTS 640	WEIGHTING FACTOR 650
SONY	+10	5
MAGNAVOX	+10	0.5
TOSHIBA	+10	1
STEREO SOUND	-5	4
V-CHIP	-5	1
PIP	-5	3
STAMFORD	+10	2
HARTFORD	+10	3
NEW	+15	1
FLOOR MODEL	+15	4

FIG. 6B



09540035 1039100  
00T6E0 5E004560

700

PRODUCT CATEGORY: STANDARD TV	
FLEXIBILITY SCORE <u>710</u>	SALE PRICE <u>720</u>
61-80	\$150
41-60	\$200
21-40	\$250
0-20	\$300
-15-0	\$400

FIG. 7A

09540035 033400

700

PRODUCT CATEGORY: STANDARD TV	
FLEXIBILITY SCORE 710	% DISCOUNT 730
61-80	30%
41-60	25%
21-40	20%
0-20	15%
-15-0	10%

FIG. 7B

00540035 033400

700

FLEXIBILITY SCORE <u>710</u>	SALE PRICE FOR PRODUCT P-100 <u>740</u>
61-80	\$150
41-60	\$200
21-40	\$250
0-20	\$300
-15-0	\$350

FIG. 7C

700

PRODUCT CATEGORY: STANDARD TV		
CONDITION 750	REQUIREMENT 760	% DISCOUNT 770
MANUFACTURER	1 VALUE	0%
	2 VALUES	5%
	3 VALUES	10%
FEATURE	1 VALUE	10%
	2 VALUES	5%
	3 OR MORE VALUES	0%
PICKUP LOCATION	1 VALUE	0%
	MORE THAN 1 VALUE	5%
STATE OF PRODUCT	1 VALUE	0%
	MORE THAN 1 VALUE	5%

FIG. 7D

09540035 1033100  
001220 55004550

800

PRODUCT CATEGORY: STANDARD TV	
% DISCOUNT 810	DESCRIPTION BROADENING RULES 820
0-10%	1 MANUFACTURER 3 GUARANTEED FEATURES 1 PICKUP LOCATION
11-20%	2 MANUFACTURERS 2 GUARANTEED FEATURES 2 PICKUP LOCATION
21-30%	3 MANUFACTURERS 1 GUARANTEED FEATURE 2 PICKUP LOCATIONS
30% OR MORE	5 MANUFACTURERS 1 GUARANTEED FEATURE 5 PICKUP LOCATIONS 2 STATES OF PRODUCT

FIG. 8

OFFER \$500+\$50

900

PRODUCT CATEGORY: STANDARD TV			
MANUFACTURER 902	CURRENT INVENTORY 904	FORECASTED CURRENT INVENTORY 906	CURRENT / FORECASTED 908
SONY	50 UNITS	10 UNITS	5.0
MAGNAVOX	20 UNITS	40 UNITS	0.5
TOSHIBA	20 UNITS	20 UNITS	1.0

FIG. 9A



COPIED" SE004560

1000

PRODUCT CATEGORY: STANDARD TV						
PRODUCT IDENTIFIER 1002	MANU-FACTURER 1004	FEATURES 1006	PICKUP LOCATIONS 1008	PRODUCT STATES 1010	MINIMUM ACCEPTABLE PRICE 1012	RETAIL PRICE 1014
P-1000	MAGNAVOX	PIP	STAMFORD, TEANECK	NEW	\$150	\$266
P-1001	SONY	29", PIP, V-CHIP, 181 CHANNEL	MILTON, PROVIDENCE	NEW	\$450	\$300
P-1002	TOSHIBA	PIP	HARTFORD	NEW, REFURBISHED	\$200	\$350

FIG. 10



1100

PURCHASE TERMS IDENTIFIER 1102	OFFER IDENTIFIER 1104	GENERATED PURCHASE TERMS 1106
PT-777333	T-101555	\$200
PT-555121	T-555101	SONY 31"
PT-333555	T-654321	\$250

FIG. 11

OFFER SE004560

1200

REDEMPTION IDENTIFIER 1202	PURCHASE TERMS IDENTIFIER 1204	PRODUCT IDENTIFIER 1206	REDEMPTION STATUS 1210	REDEMPTION INFORMATION 1208
R-333444	PT-777333	----	AWAITING PAYMENT	PICKUP IN 3 MONTHS AT STAMFORD
R-401201	PT-333555	P-1000	PENDING CUSTOMER PICKUP	PICKUP NOW ANY LOCATION

FIG. 12

054003-103100

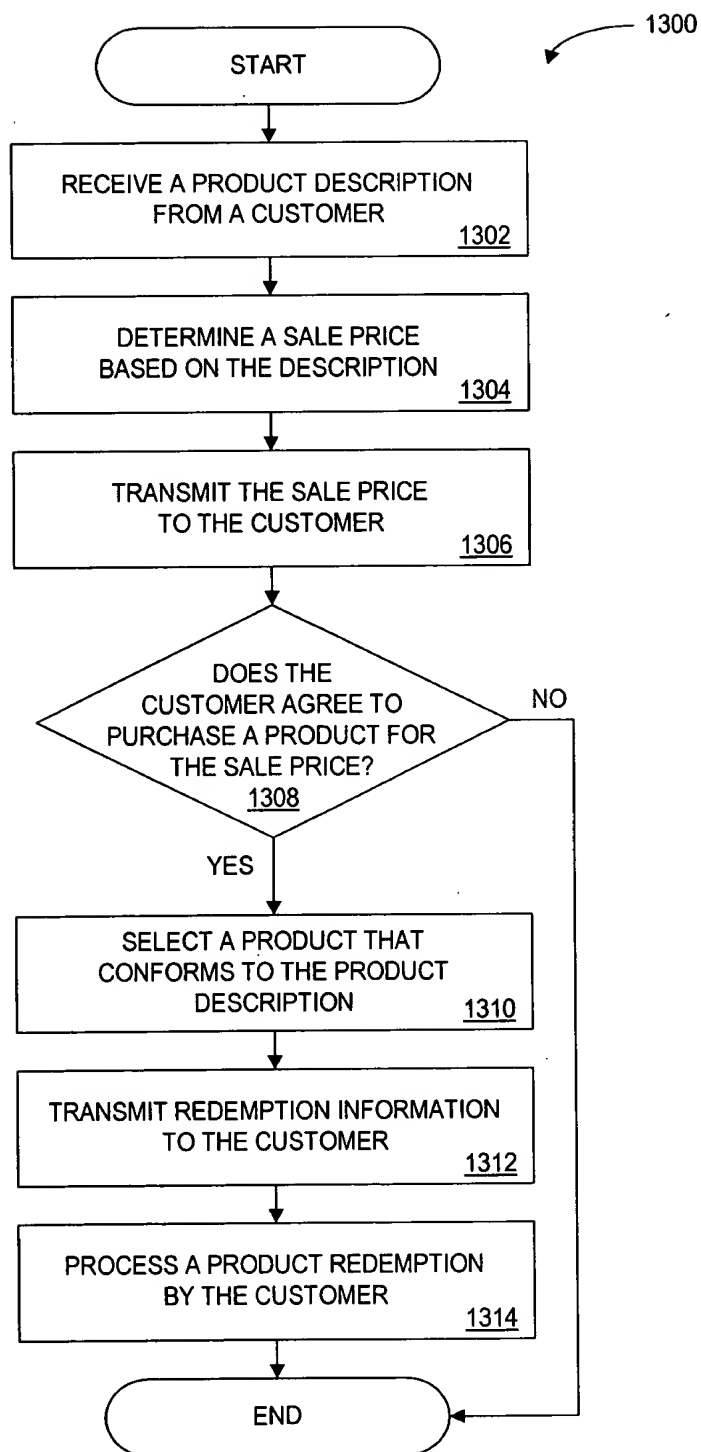


FIG. 13

001220152004550

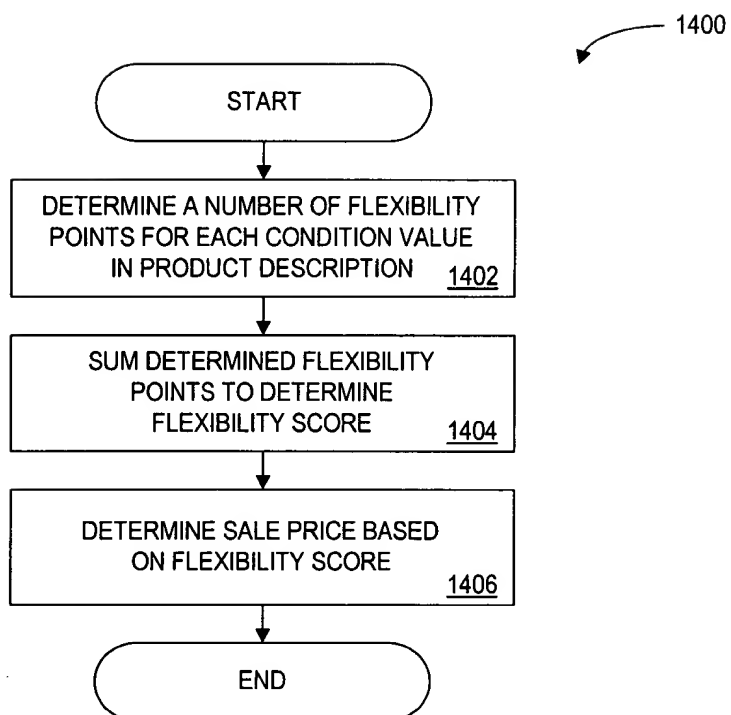


FIG. 14

09340035 03100

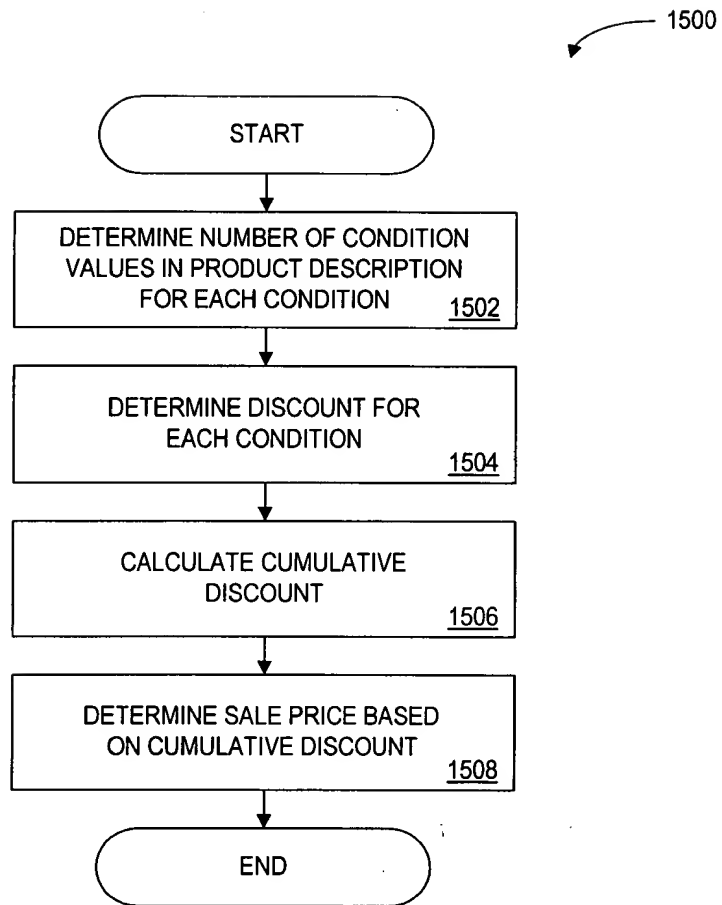


FIG. 15

09:40:35 10:31:00  
00:00:00 00:00:00

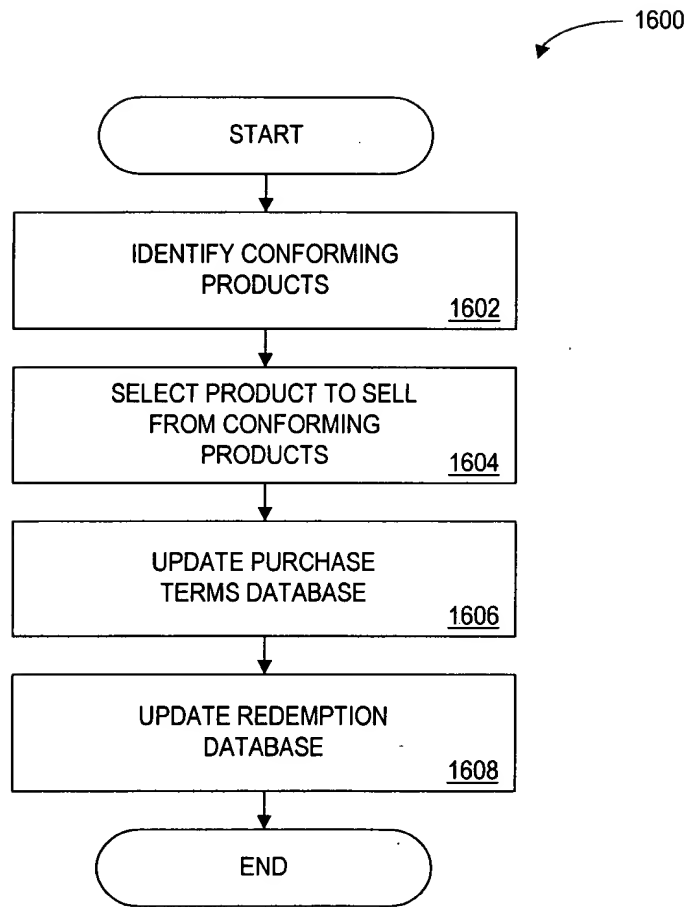


FIG. 16

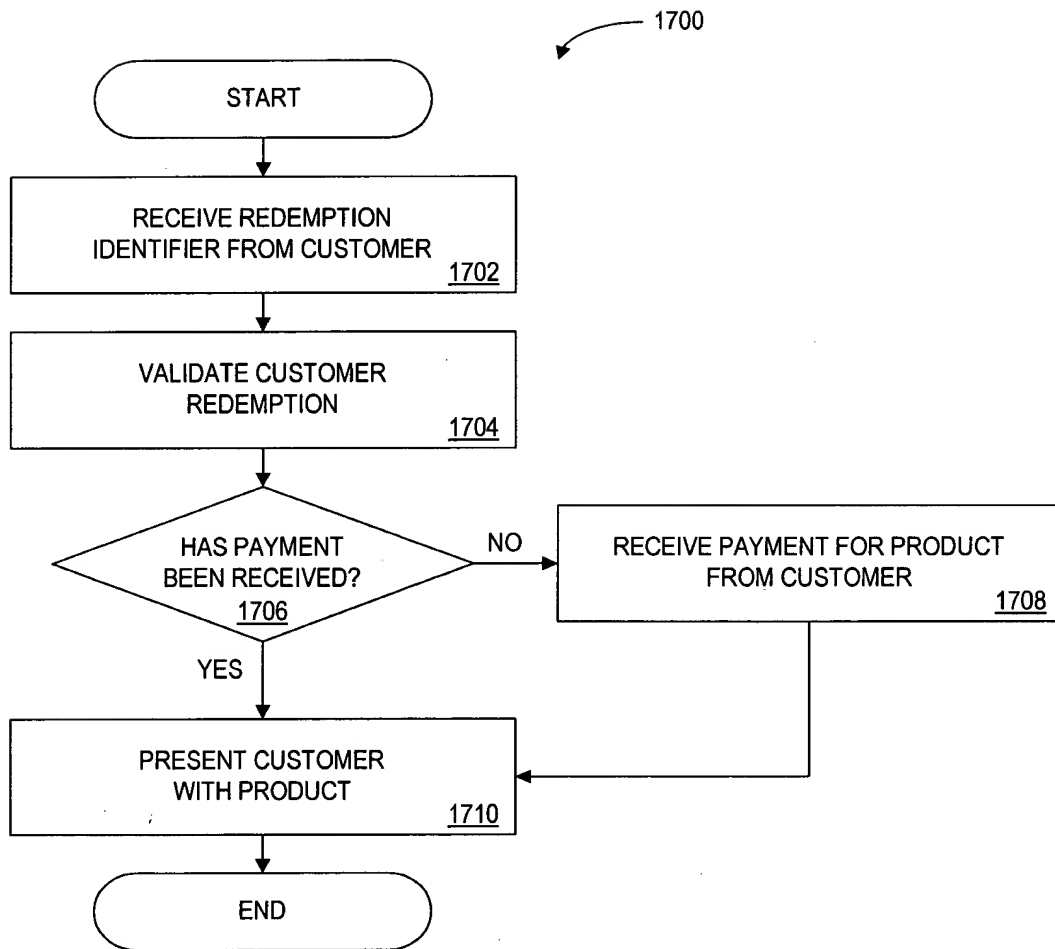


FIG. 17

1800

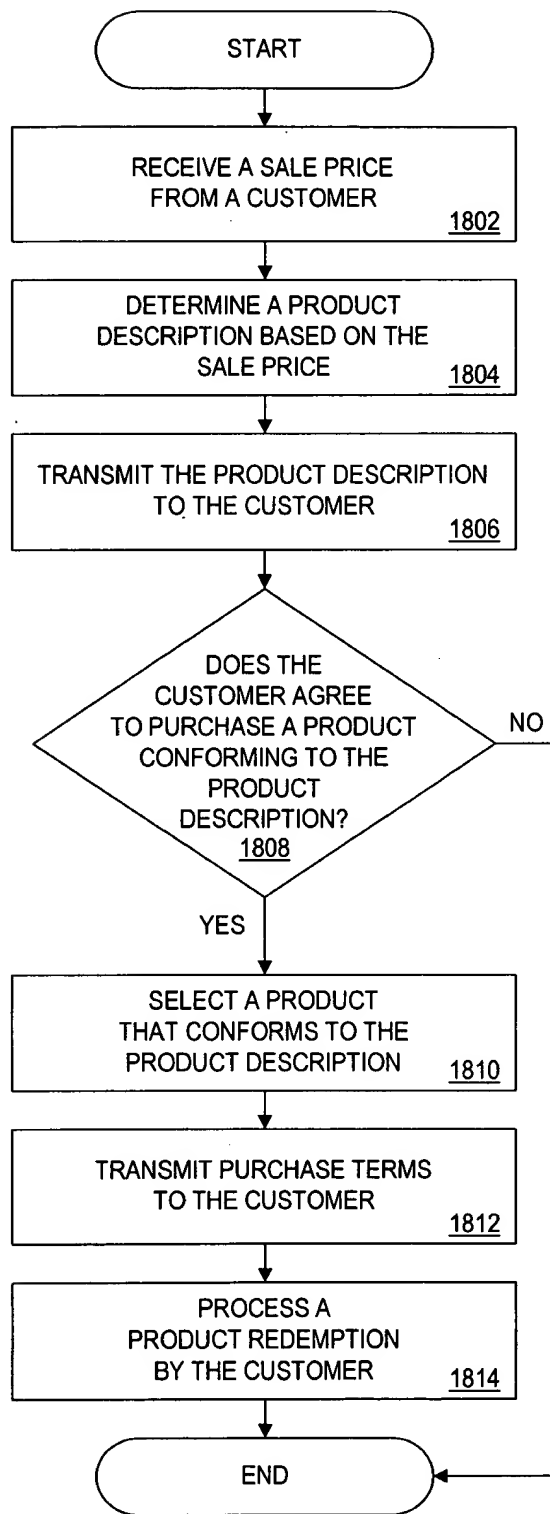


FIG. 18



0954003-103400

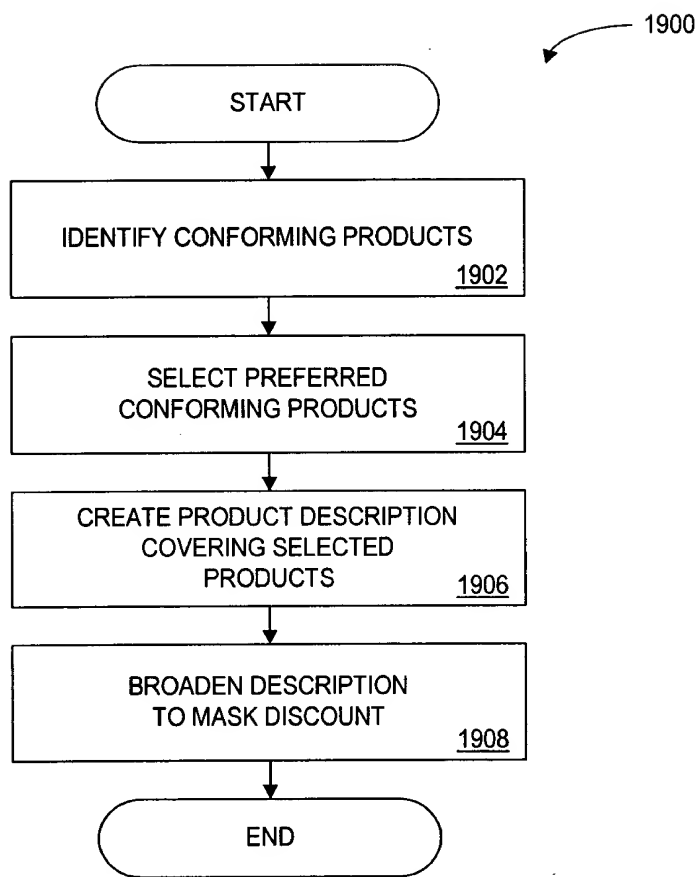


FIG. 19

0940035.033100  
DATED 5/20/2004

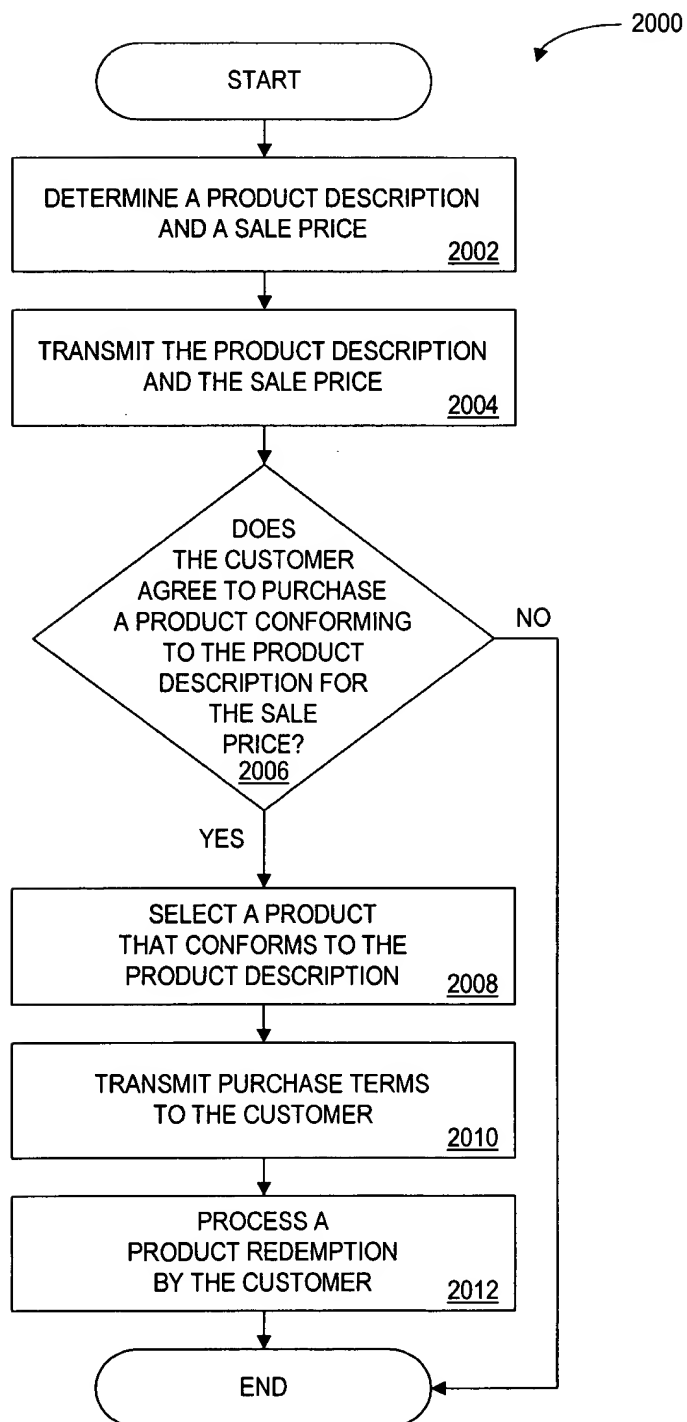


FIG. 20

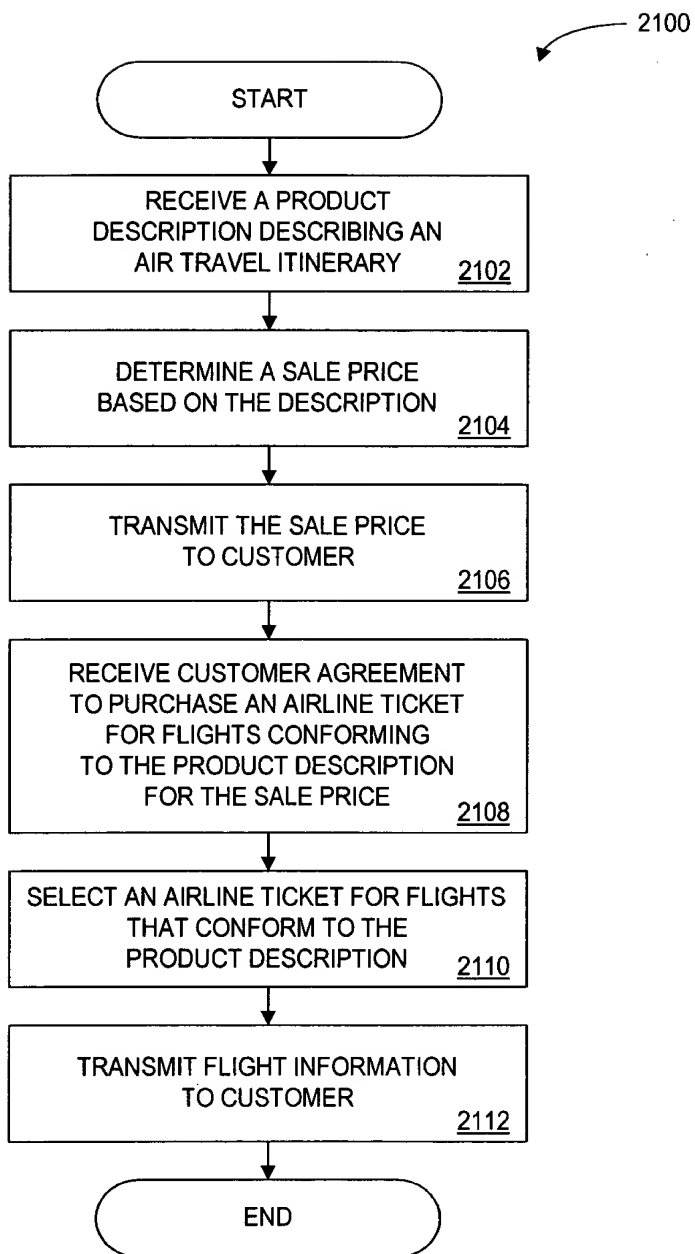


FIG. 21